



FOR IMMEDIATE RELEASE

## **My Black Dog Books Releases** ***Violet and the Candy Thief***

### **Interactive Children's Book Now Available in Apple's App Store**

TUCSON, AZ – October 06, 2011 – My Black Dog Books today announced that their sixth book in the Violet series, *Violet and the Candy Thief*, is now available exclusively for the iPad, iPhone and iPod Touch. *Violet and the Candy Thief* is an interactive children's book written and illustrated by Allison Keeme with a spooky Halloween storyline geared for children ages 4-8 that includes animations and interactions on every page of the book.

In *Violet and the Candy Thief*, the reader can interact with the book to trigger animations. These interactions will provide additional insight into the characters and storyline. The book also includes a read-to-me option, the ability to turn outlines on and off on touchable areas, Facebook/Twitter connectivity, a custom music track, tons of eerie sound effects, and a graphical book index.

"I'm extremely pleased with the Halloween iteration of *Violet*; I know that the reader will find it fun to read and that the many animated interactions will keep them coming back," said Allison Keeme. "The large screens of the iPad and iPhone really allowed the illustrations to pop. Readers will have fun discovering all the spooky animated interactions in the book while helping Violet solve the mystery of who – or what – stole her Halloween candy."

*Violet and the Candy Thief* is now available for \$2.99 in the U.S. and is priced accordingly in other regions. *Violet and the Candy Thief* is available from Apple's App Store for the iPad, iPhone and iPod Touch, or by visiting: [www.myblackdogbooks.com](http://www.myblackdogbooks.com).

My Black Dog Books is an independent publishing company based out of Tucson, Arizona. It was formed in 2010 by Jeff and Allison Keeme for the purpose of creating fun, creative, and interactive children's books for the next generation!

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If you would like further information on *Violet* or My Black Dog Books, or you would like to schedule an interview, please contact:

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