



FOR IMMEDIATE RELEASE

My Black Dog Books Releases

Violet and the Mystery Next Door

Interactive Children's Book Now Available in Apple's App Store

TUCSON, AZ – February 21, 2011 – My Black Dog Books today announced that their third book in the Violet series, *Violet and the Mystery Next Door*, is now available exclusively for the iPad, iPhone and iPod Touch. *Violet and the Mystery Next Door* is an interactive children's book written and illustrated by Allison Keeme with an intriguing story line that includes animations and interactions on every page of the book.

In *Violet and the Mystery Next Door*, the reader can interact with the book to trigger animations. These interactions will provide additional insight into the characters and storyline. The book also includes a read-to-me option, two mini-games, Facebook/Twitter connectivity, and a graphical book index.

"I'm extremely pleased with the third iteration in the *Violet Series*; I know that the reader will find it fun to read and that the many animated interactions will keep them coming back," said Allison Keeme. "The large screens of the iPad and iPhone really allowed the illustrations to pop. Readers will have fun discovering all the animated interactions in the book while helping Violet solve the mystery that has presented itself next door."

Violet and the Mystery Next Door is now available for \$3.99 in the U.S. and is priced accordingly in other regions. *Violet and the Mystery Next Door* is available from Apple's App Store for the iPad, iPhone and iPod Touch, or by visiting: www.myblackdogbooks.com.

My Black Dog Books is an independent publishing company based out of Tucson, Arizona, was formed in 2010 by Jeff and Allison Keeme for the purpose of creating fun, creative, and interactive children's books for the next generation!

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If you would like further information on *Violet* or My Black Dog Books, or you would like to schedule an interview, please contact:

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